CANUCK LAW
Reporting That You're Not Getting Elsewhere (Do Your Own Research To Verify)

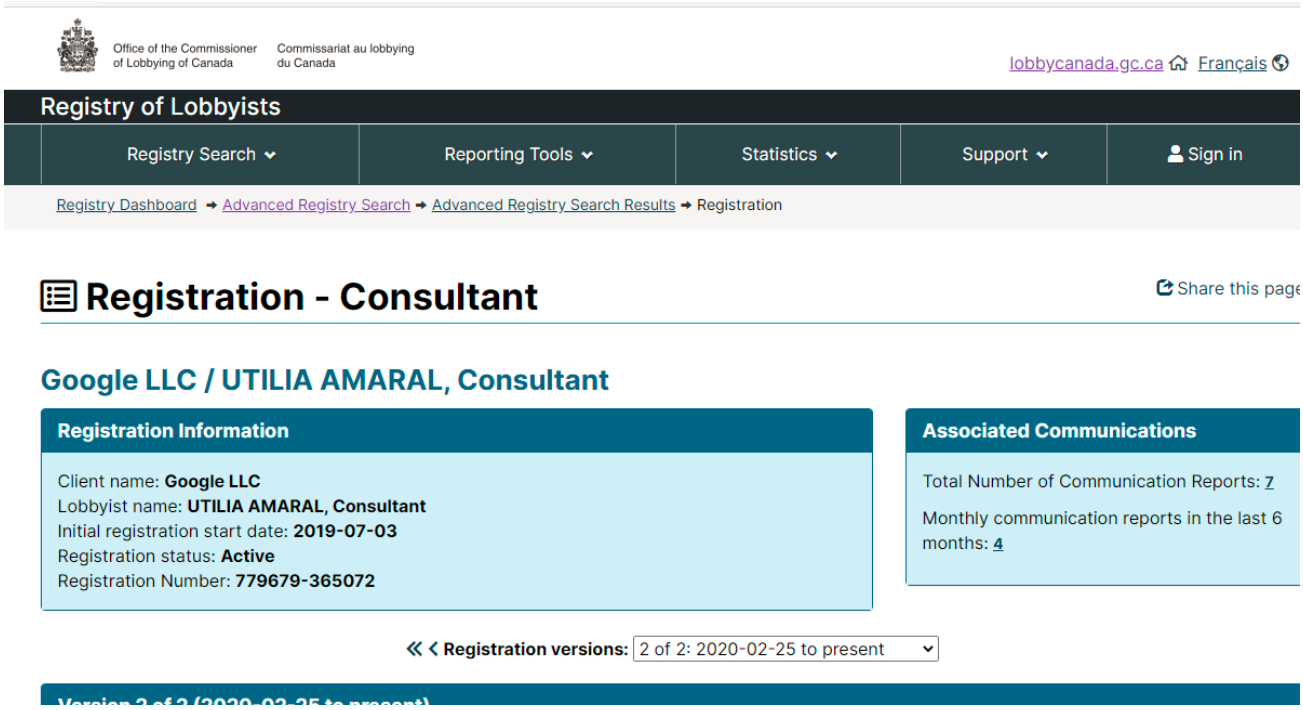
SEPTEMBER 18, 2020 BY RONNIE

Google Lobbying: Smart Thermostats; Digital Taxes; Smart Cities; 5G Infrastructure; Content Regulation

Registration - In-house Corporation
Google Canada Corporation / Sabrina Geremia, Managing Director
Registration Information
In-house Corporation name: Google Canada Corporation
Responsible Officer Name: Sabrina Geremia, Managing Director
Responsible Officer Change History
Initial registration start date: 2008-02-05
Registration status: Active
Registration Number: 934322-16607
Registration versions: 13 of 53: 2013-05-15 to 2013-06-13
Version 13 of 53 (2013-05-15 to 2013-06-13)

Google has been officially registered to lobby the Federal Government since 2008. But don't worry, it's not like it will lead to major laws getting changed, or anything like that. Canuck Law is a serious site, and does not tolerate conspiracy theories.

Google And Smart Thermostats


Office of the Commissioner of Lobbying of Canada
Commissariat au lobbying du Canada
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Registry of Lobbyists
Registry Search | Reporting Tools | Statistics | Support | Sign in
Registry Dashboard → Advanced Registry Search → Advanced Registry Search Results → Registration
Registration - Consultant
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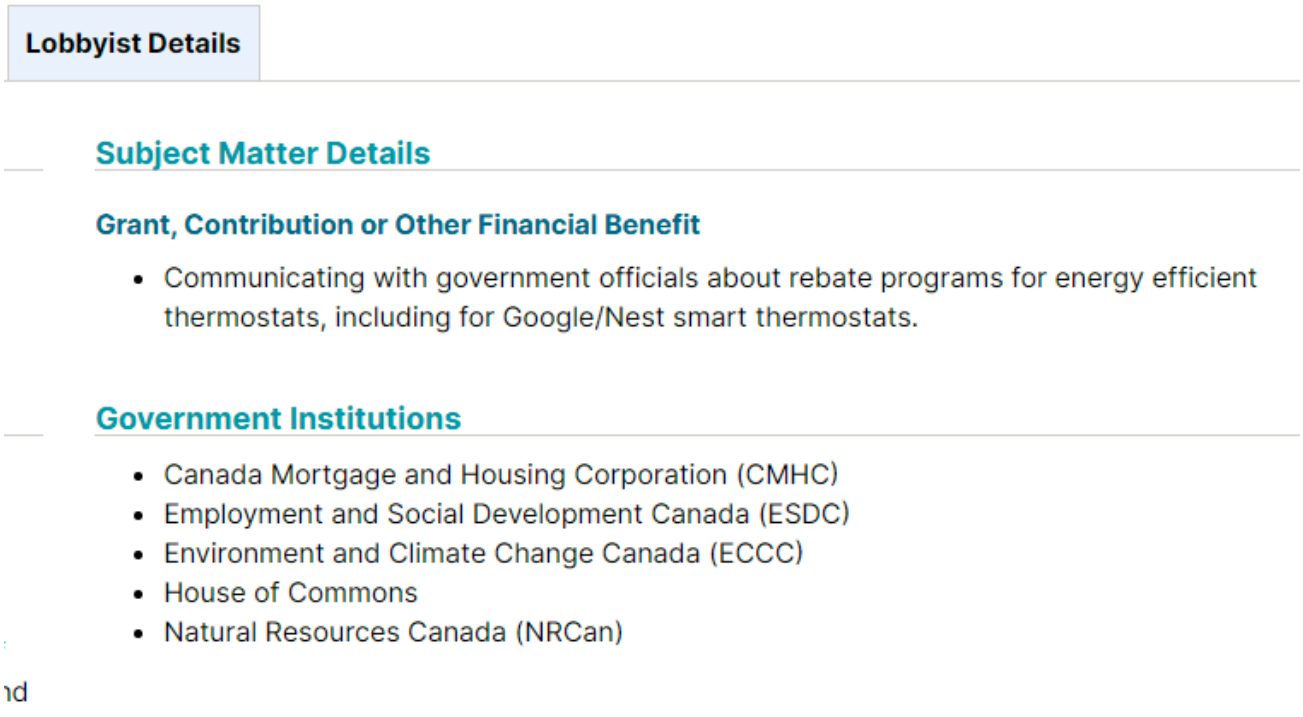
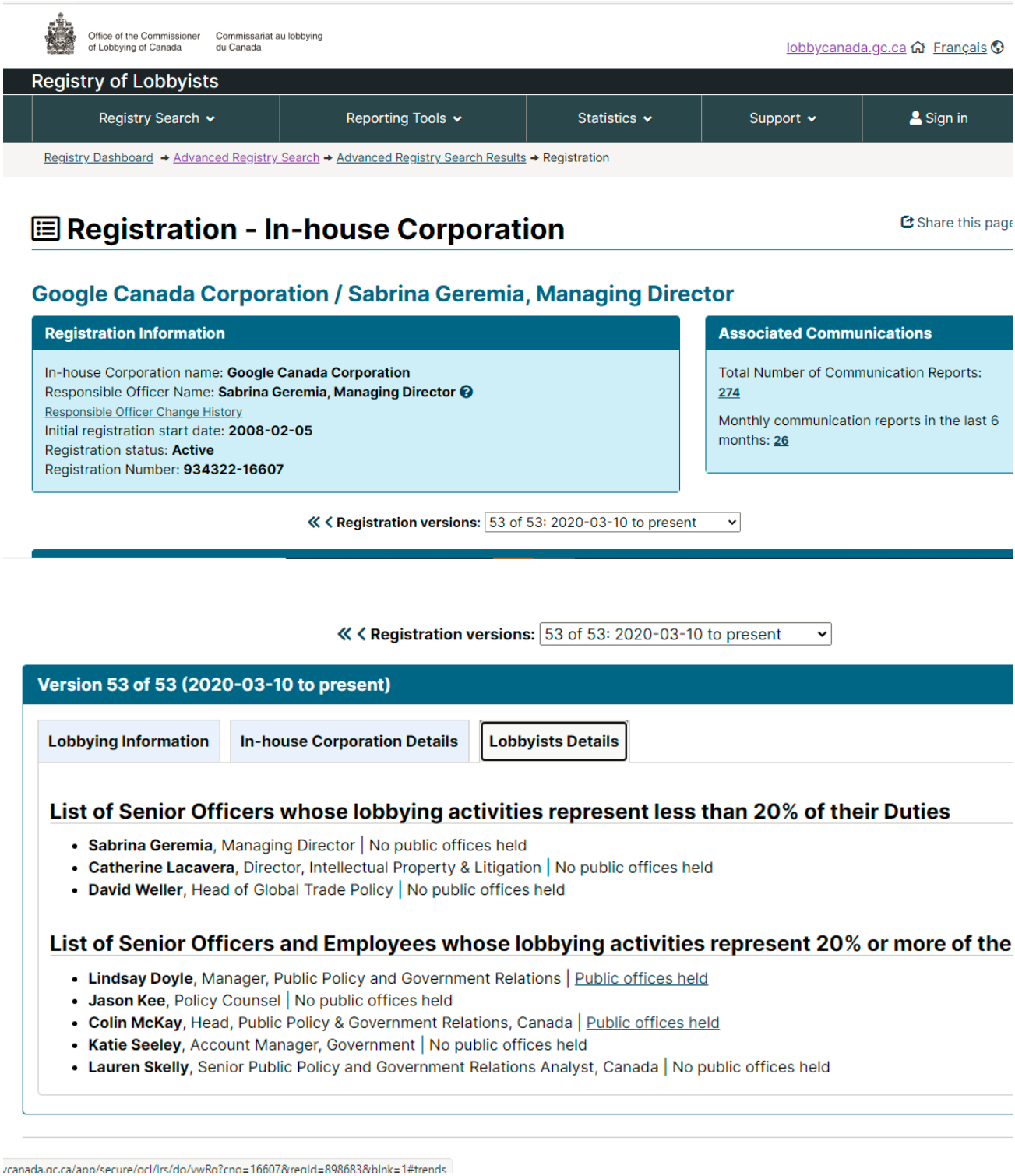
Google LLC / UTILIA AMARAL, Consultant
Registration Information
Client name: Google LLC
Lobbyist name: UTILIA AMARAL, Consultant
Initial registration start date: 2019-07-03
Registration status: Active
Registration Number: 779679-365072
Associated Communications
Total Number of Communication Reports: 7
Monthly communication reports in the last 6 months: 4
Registration versions: 2 of 2: 2020-02-25 to present


Lobbyist Details
Subject Matter Details
Grant, Contribution or Other Financial Benefit
- Communicating with government officials about rebate programs for energy efficient thermostats, including for Google/Nest smart thermostats.

Government Institutions
- Canada Mortgage and Housing Corporation (CMHC)
- Employment and Social Development Canada (ESDC)
- Environment and Climate Change Canada (ECCC)
- House of Commons
- Natural Resources Canada (NRCan)

Google is currently in talks with the Federal Government if they install energy efficient or “smart” thermostats, and potential rebates. Presumably, these rebates would be financed by tax dollars or additional debt.

Google Lobbying On Many Subjects


Office of the Commissioner of Lobbying of Canada
Commissariat au lobbying du Canada
lobbycanada.gc.ca
Français
Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Support
Sign in
Registry Dashboard ➔ Advanced Registry Search ➔ Advanced Registry Search Results ➔ Registration
Registration - In-house Corporation
Share this page
Google Canada Corporation / Sabrina Geremia, Managing Director
Registration Information
In-house Corporation name: Google Canada Corporation
Responsible Officer Name: Sabrina Geremia, Managing Director
Responsible Officer Change History
Initial registration start date: 2008-02-05
Registration status: Active
Registration Number: 934322-16607
Associated Communications
Total Number of Communication Reports: 274
Monthly communication reports in the last 6 months: 26
Registration versions: 53 of 53: 2020-03-10 to present
Registration versions: 53 of 53: 2020-03-10 to present
Version 53 of 53 (2020-03-10 to present)
Lobbying Information
In-house Corporation Details
Lobbyists Details
List of Senior Officers whose lobbying activities represent less than 20% of their Duties
Sabrina Geremia, Managing Director | No public offices held
Catherine Lacavera, Director, Intellectual Property & Litigation | No public offices held
David Weller, Head of Global Trade Policy | No public offices held
List of Senior Officers and Employees whose lobbying activities represent 20% or more of the
Lindsay Doyle, Manager, Public Policy and Government Relations | Public offices held
Jason Kee, Policy Counsel | No public offices held
Colin McKay, Head, Public Policy & Government Relations, Canada | Public offices held
Katie Seeley, Account Manager, Government | No public offices held
Lauren Skelly, Senior Public Policy and Government Relations Analyst, Canada | No public offices held

Public offices held: Lindsay Doyle

List of Public Offices Held

Position	Period Held	Last Date Designated Public Office Held
Coordinator, International Media Centre/Operations Summit Management Office, Department of Foreign Affairs and International Trade	January 2010 to January 2011	Not a designated office
Auxiliary Tour, Political Operations House of Commons, Office of the Leader of the Official Opposition	January 2009 to January 2010	Not a designated office
Member's Assistant House of Commons, Office of the Member of Parliament for Etobicoke—Lakeshore	August 2008 to January 2009	Not a designated office

Public offices held: Colin McKay

List of Public Offices Held

Position	Period Held	Last Date Designated Public Office Held
Director Research, Education and Outreach Office of the Privacy Commissioner of Canada, Research, Education and Outreach	April 2008 to April 2011	Not a designated office
Director, Communications Office of the Privacy Commissioner of Canada, Communications Branch	June 2007 to April 2008	Not a designated office
Manager, Strategic Communications Department of Industry, Communications Branch	January 2002 to June 2007	Not a designated office
Liaison Chief, Communications Department of Transport, Communications Branch	August 1997 to January 2002	Not a designated office

Subject Matter Details

Legislative Proposal, Bill or Resolution

-Copyright Act, in respect of amendments related to user rights and intermediary liability.

-Copyright Act, in respect of ***reforms to the Copyright Board of Canada***

-Income Tax Act, in respect of a proposed ‘digital renovation tax credit’ for small and medium sized businesses.

-Income Tax Act, specifically expanding ***section 19 to cover digital advertising***.

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Policies or Program

–***Broadcasting policy, specifically related to governing online content***.

–***COVID-19 pandemic, more specifically potential collaboration between the Government of Canada and Google on remote work practices, chatbots, community mobility reports, and network infrastructure***.

-Consideration of the creation of a Government digital service, a central office to ***coordinate digital transformation of the Government of Canada***

-Government of Canada ***consultation on Canadian Content in a Digital World***

–***Immigration and visa policies, specifically policies that will promote and maintain a highly-skilled workforce***.

-Innovation policy, specifically policies or programs related to the adoption of technology by small and medium-sized enterprises.

-Intellectual Property Strategy, as it relates to intangible assets.

-Internet advertising policy, specifically the ***adoption of digital media and advertising by government***.

-Internet policy, specifically as it relates to cyber-security and national security.

-Internet policy, ***specifically the implementation of policy affecting the governance of the internet.***

-Policies that would ***encourage growth of The Toronto-Waterloo Region Corridor, an 100-km stretch*** that is the second largest technology cluster in North America and is a global centre of talent, growth, innovation and discovery

-Procurement policy, specifically policy related to the ***provision of technology services by the Government of Canada***.

-Providing feedback to a Canada Revenue Agency employee on draft government communications training program

-Public service polices to create greater digital skills

-Public service policies to encourage more open government

-Taxation policy, specifically proposed ***changes to the taxation of technology companies***.

–***Technological developments related to artificial intelligence***.

-Technology policy, specifically promoting the development of technological ***infrastructure through the Smart Cities Challenge***.

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Policies or Program, Regulation

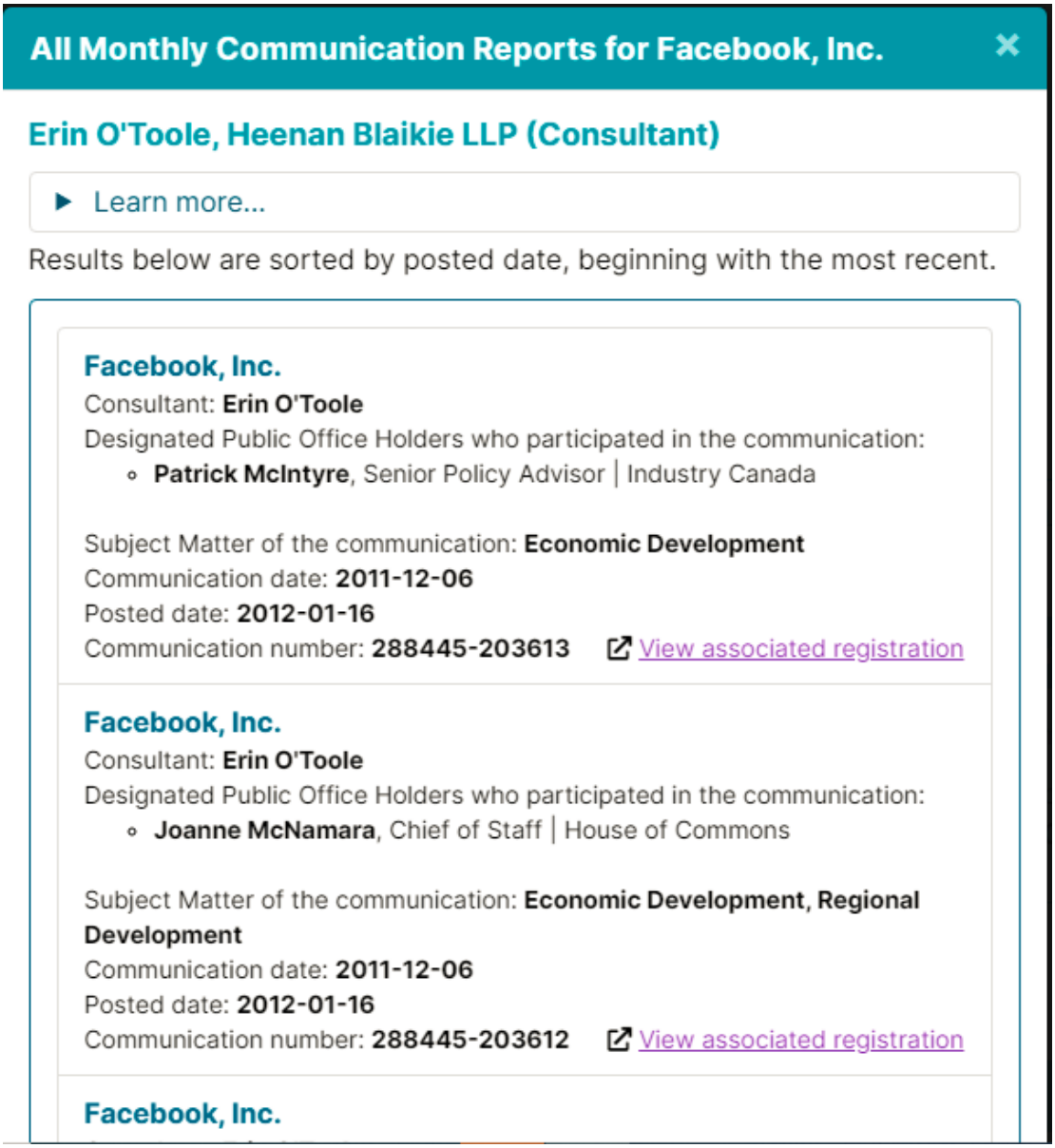
> The North American Free Trade Agreement (NAFTA), specifically provisions related to ***intellectual property and digital trade***.

These are the things that Google is currently in talks with the Federal Government in order to implement.

It would be nice to have more information on what “network infrastructure” actually meant, but most people can probably guess what it is.

Google Lobbying Canadian Politicians

Registry of Lobbyists
Registry Search
Reporting Tools
Statistics
Registry Dashboard ➔ Advanced Registry Search ➔ Advanced Registry Search Results ➔ Registration
Registration - Consultant
Facebook, Inc. / Erin O'Toole, Consultant
Registration Information
Client name: Facebook, Inc.
Lobbyist name: Erin O'Toole, Consultant
Initial registration start date: 2011-12-01
Registration status: Inactive
Registration Number: 812852-288445



All Monthly Communication Reports for Facebook, Inc.

Erin O'Toole, Heenan Blaikie LLP (Consultant)

▶ Learn more...

Results below are sorted by posted date, beginning with the most recent.

Facebook, Inc.
Consultant: **Erin O'Toole**
Designated Public Office Holders who participated in the communication:
- **Patrick McIntyre**, Senior Policy Advisor | Industry Canada

Subject Matter of the communication: **Economic Development**
Communication date: **2011-12-06**
Posted date: **2012-01-16**
Communication number: **288445-203613** View associated registration

Facebook, Inc.
Consultant: **Erin O'Toole**
Designated Public Office Holders who participated in the communication:
- **Joanne McNamara**, Chief of Staff | House of Commons

Subject Matter of the communication: **Economic Development, Regional Development**
Communication date: **2011-12-06**
Posted date: **2012-01-16**
Communication number: **288445-203612** View associated registration

Facebook, Inc.

Results: 1-2 of 2

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Erin O'Toole**, Member of Parliament for Durham | House of Commons

Communication Date: **2018-10-31**

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Erin O'Toole**, Member of Parliament for Durham | House of Commons

Communication Date: **2018-05-17**

Former Facebook lobbyist, and current CPC leader, Erin O'Toole, was lobbied twice in 2018 by Google.

Results: 1-7 of 7

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Justin Trudeau**, Prime Minister of Canada | House of Commons

Communication Date: **2019-05-14**

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Justin Trudeau**, Prime Minister of Canada | House of Commons
- **Bill Morneau**, Minister of Finance | House of Commons

Communication Date: **2018-05-29**

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Justin Trudeau**, Prime Minister of Canada | House of Commons
- **Gerald Butts**, Principal Secretary to the Prime Minister | Prime Minister's Office
- **Elder Marques**, Senior Advisor | Prime Minister's Office (PMO)
- **John Zerucelli**, Director of Operations | Prime Minister's Office (PMO)

Communication Date: **2017-11-02**

Google Canada Corporation
In-house Corporation
Designated Public Office Holders:
- **Justin Trudeau**, Prime Minister of Canada | House of Commons
- **Navdeep Bains**, Minister of Innovation, Science and Economic Development | H

Communication Date: **2017-11-02**

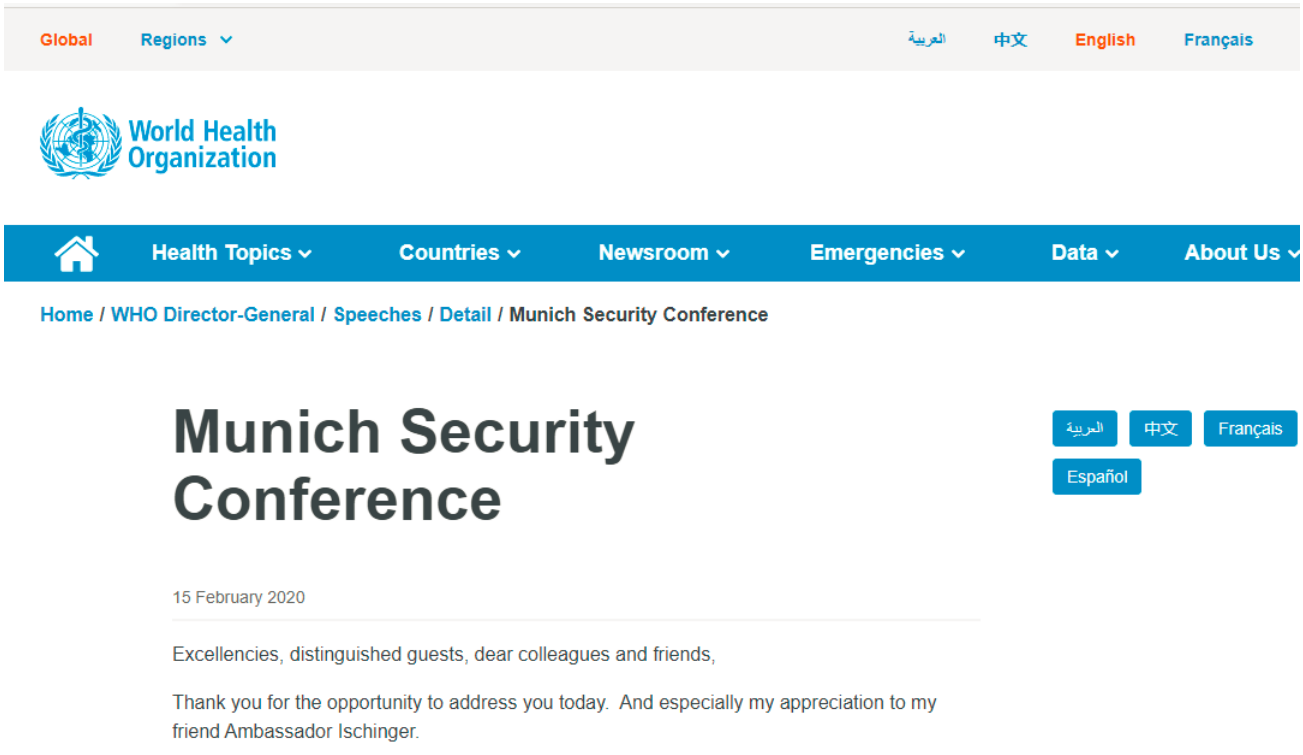
Google Canada Corporation
In-house Corporation
Designated Public Office Holders who participated in the communication:

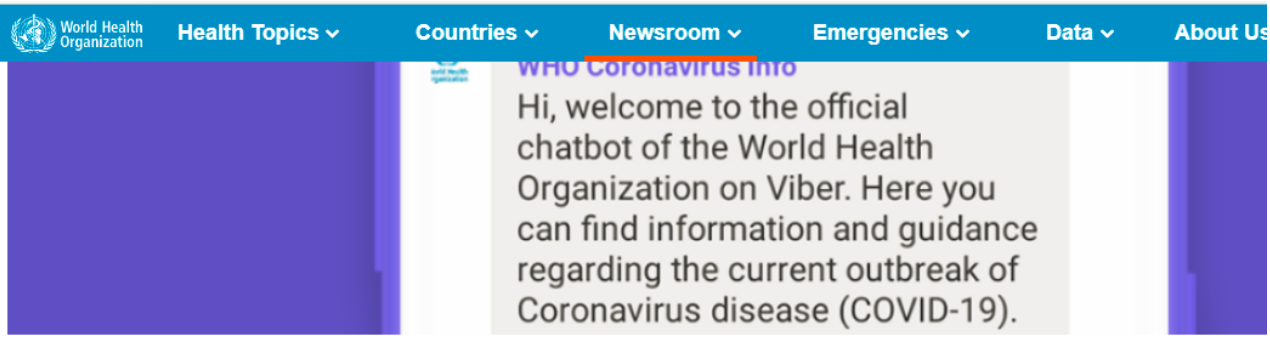
- **Steven Guilbeault**, Minister of Canadian Heritage | House of Commons
- **Maxence Bernier**, Senior Policy Advisor | Canadian Heritage (PCH)

Subject Matter of the communication: **Science and Technology**
Communication date: **2020-07-27**
Posted date: **2020-08-15**
Communication number: **16607-480184** View associated registrati

This is hardly an exhaustive list. Members of all parties have been lobbied for years by Google. There are some 300 communications reports listed in the Lobbying Registry.

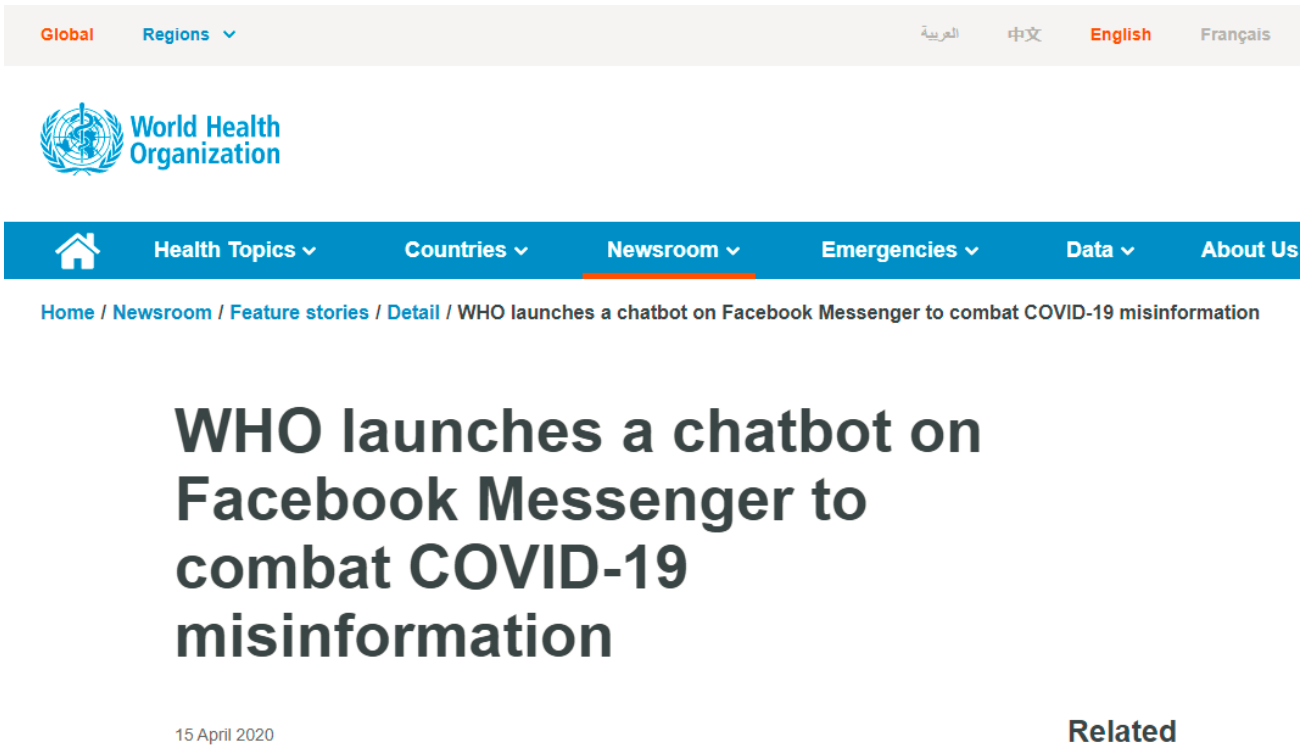
WHO Partners With Social Media




World Health Organization
Health Topics
Countries
Newsroom
Emergencies
Data
About Us
WHO Coronavirus Info
Hi, welcome to the official chatbot of the World Health Organization on Viber. Here you can find information and guidance regarding the current outbreak of Coronavirus disease (COVID-19).

WHO and Rakuten Viber fight COVID-19 misinformation with interactive chatbot

Related



WHO launches a chatbot on Facebook Messenger to combat COVID-19 misinformation

15 April 2020

Related

WHO is working with manufacturers and distributors of personal protective equipment to ensure a reliable supply of the tools health workers need to do their job safely and effectively.

But we're not just fighting an epidemic; we're ***fighting an infodemic***.

Fake news spreads faster and more easily than this virus, and is just as dangerous.

That's why ***we're also working with search and media companies like Facebook, Google, Pinterest, Tencent, Twitter, TikTok, YouTube and others to counter the spread of rumours and misinformation***.

We call on all governments, companies and news organizations to work with us to sound the appropriate level of alarm, without fanning the flames of hysteria.

The World Health Organization openly admits to partnering with social media companies to "combat misinformation" related to this so-called pandemic. It was mid-February that this Munich Conference happened. On March 31, the Rakuten Viber app was launched by WHO, and on April 15, a Facebook app was set.

Misinformation, of course, is simply anything that conflicts with the ever-shifting official narrative.

Google Supports Free Speech On YouTube

Google demonstrates its commitment to free speech, by hiring 10,000 people to scrub videos from YouTube (which Google owns). Nothing to worry about, as only hateful and extremist content will be erased.

Nothing To See Here, People

Despite the vast array of subjects which Google is lobbying the Federal Government on, there is no need to be concerned. There is nothing malevolent about it. After all, Google would never lie or mislead.

In fact, social media companies are following the lead of the World Health Organization to ensure that only the official sources of information get released to the public.

Please move along.

(1) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=365072&regId=897489&blnk=1
(2) https://archive.is/TaD59
(3) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/vwRg?cno=16607&regId=898683&blnk=1
(4) https://archive.is/2NNky
(5) Google's Recent Communications Reports
(6) https://archive.is/v0jDY
(7) https://www.who.int/dg/speeches/detail/munich-security-conference
(8) https://archive.is/VIN8K
(9) https://www.who.int/news-room/feature-stories/detail/who-and-rakuten-viber-fight-covid-19-misinformation-with-interactive-chatbot
(10) https://archive.is/fWfYY
(11) https://www.who.int/news-room/feature-stories/detail/who-launches-a-chatbot-powered-facebook-messenger-to-combat-covid-19-misinformation
(12) https://archive.is/PRIHD

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